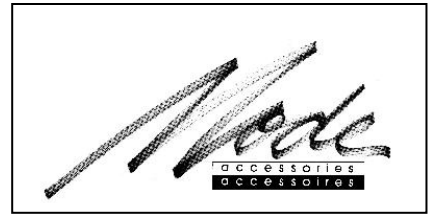


Wait List Application for the Mode Accessories Show Spring & Fall Editions



We thank you for your interest in exhibiting in the Toronto Mode Accessories Show. Please note that the show is in a sold-out position, and exhibit space only becomes available through cancellations. The anticipated wait time for space is approximately 3-6 months. We appreciate your patience throughout this process. In order to streamline and lessen the frustration of a long wait time, all applications for exhibit space will be processed according to the following procedure:

- 1) All applicants must complete a "Wait List" application and pay a non-refundable administration fee of \$100 plus 13% HST. This is a one-time fee for the duration of the wait.
- 2) A brief summary of the company and the main product must accompany the application.
- 3) Submit a photo of the product that best exemplifies your collection, and a photo of the booth if available.
- 4) A point system will be applied to each applicant:
 - 1 point for each month that you are on the Wait List;
 - a range of 1-5 points will be given for booth display and show experience (please submit photo of your booth if available);
 - a range of 1-5 points for product category.

This registration will place the applying company onto a Wait List which allocates available booth space based on the point system outlined above; points accumulated through the length of wait, quality of product and exhibit display. The applicant will be contacted by Show Management via phone or email when his/her turn comes up. Upon acceptance of space allocation, a formal "Exhibit Space Application Contract" will then be completed and space cost charged. If the applicant cannot be reached after three (3) attempts, Show Management will have the right to contact the next applicant in line, and may drop the unreachable applicant from the wait list if appropriate.

This Wait List Application does not guarantee immediate allocation of space in the Mode Accessories Show, nor will the administration fee be credited to exhibit space cost when booth location is assigned.

It is Show Management's intention to expedite this process so that we can welcome you as an exhibitor as soon as possible. If you have any questions, please contact our office at 416-510-0114.

Best regards,

Alice Chee
Show Management

Ann Dutchburn

Wait List Application
The Mode Accessories Show
Spring or Fall Editions

Contact Person: _____ Tel: (_____) _____

Company: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Fax: (_____) _____ Email: _____

Signature: _____ Date: _____

The applicant understands and agrees that the registration fee of \$100 plus 13% HST is a non-refundable administration charge. It does not guarantee immediate allocation of space in the Mode Accessories Show, nor will the registration fee be applied to exhibit space cost. This application will place the applying company onto a wait list which allocates available booth space based on the point system; points accumulated through length of wait, quality of product and exhibit display. The applicant will be contacted by Show Management via phone or email when his/her turn comes up. If the applicant cannot be reached after three (3) attempts, Show Management will then have the right to contact the next applicant in line, and may drop the unreachable applicant from the wait list if appropriate. Show Management retains the sole discretion of acceptance of all applications.

Please note that the estimated wait time is 3-6 months.

Attachments required with application:

(Please note that application will not be processed if the following are not submitted.)

- 1) Cheque of \$113.00 (non-refundable registration fee of \$100 plus HST) made payable to Mode Accessories.
- 2) Brief summary of company and product information with.
- 3) Photo of the product that best exemplifies your collection, and photo of booth if available.

Mail all of the above to:

Mode Accessories
220 Duncan Mill Rd., Suite 618
Toronto, ON M3B 3J5