

## Web Advertising

[www.mode-accessories.com](http://www.mode-accessories.com)

This is the show's public information site, where buyers can access registration, exhibitor list, and floor plans. Exhibitor's company name, booth number and product categories will be listed under the alphabetical Exhibitor List. This is free. However, please note that contact information is not listed due to the public nature of the site.

**For a more secured profile, viewed only by verified buyers, which enables wholesale online ordering, there is** [www.modeonline.ca](http://www.modeonline.ca)

This is a wholesale website, linked with the Mode Accessories Show; an online extension of the trade show. Exhibitors can establish a wholesale platform (a digital showroom) to showcase their company and products. Only buyers who have been verified can access the exhibitors' profiles, browse and shop for products, before, during, and after the show.

### Platform Options:

- Exhibitor Profile Platform – 10 product showcase with unlimited changes/rotations for 6 months  
Cost: \$250 plus HST
- Professional Platform – 20-product showcase with unlimited changes/rotations for 6 months  
Cost: \$395 plus HST
- Performer Platform – 50-product showcase with unlimited changes/rotations for 6 months  
Cost: \$500 plus HST

### Add-on:

Rotating Ad – Advertising to appear in random rotation on pages of [www.modeonline.ca](http://www.modeonline.ca)

- \$99 plus HST, in tandem with one of the above platforms for 6 months
- \$250 plus HST, ad only, random rotation for 6 months

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## Web Advertising Order

Please check the above platform of your choice. Upon acceptance of your order, a password with instructions will be emailed to you to access your platform and build your company profile and product showcase on the site. *Please ensure that the email address you provide is accurate, and it will accept emails from [info@modeonline.ca](mailto:info@modeonline.ca).*

Company Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Please email the completed form to [modeaccessories@me.com](mailto:modeaccessories@me.com).